

» For Immediate Release «

Kontron appoints Tecnomics Systems Pte Ltd as sales partner for Southeast Asia

Kontron expands to meet the needs of Southeast Asian telecom customers



Christine Huang (Kontron) and Tanmoy Das (Tecnomics)

Taipei, Taiwan, June 19th, 2009 – Kontron, a world leading manufacturer and supplier of Embedded Computer Technology (ECT), announced today the expansion of its sales partner network in Southeast Asia with the addition of Tecnomics Systems Pte Ltd, based in Singapore. With immediate effect, Tecnomics will serve Kontron’s customers in Singapore, Malaysia, Thailand, Indonesia, the Philippines and Vietnam.

Local Telecom Equipment Manufacturers (TEMs), solution providers and system integrators will benefit from Kontron’s broad product portfolio and Tecnomics’s extensive knowledge and experience with solutions based on [CompactPCI®](#), [AdvancedTCA®](#) and [Communications Rackmount Servers \(CRMS\)](#). This cooperation provides the ideal combination for [telecom applications](#), such as SS7, VOIP, TDM, 3G (HMP) as well as professional services for telecom network and platform system integration services for CompactPCI® and AdvancedTCA®. Currently, Tecnomics is a sales partner of Intel® and is therefore very experienced in selling and supporting [Server Boards](#), Communication Rackmount Servers as well as [MicroTCA™](#) and AdvancedTCA® products into the telecom market.

“We are very pleased to add Tecnomics to our sales partner network”, says Christine Huang, Regional Sales Manager for Southeast Asia, “Kontron and Tecnomics complement each other very well, with Kontron delivering proven platform technologies and Tecnomics providing application expertise, technical support as well as local market knowledge.”

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“The Southeastern Asian market is an excellent match for Kontron in terms of technology and mentality,” adds Tom Meyer, Vice President for Kontron in APAC, “Kontron offers the widest range of leading edge, high quality embedded computer products which meet the expectations of our customers in Asia. Furthermore, Kontron as a company which is headquartered in Germany shares many values such as stability, dependability and last, but not least, mutual trust. Once more we are pursuing our ‘Think global and act local’ philosophy in order to improve services for our customers. Our products are not simply sold ‘over the counter’. They require a significant amount of support during the design-in, and also afterwards, during the production phase in terms of flexible logistics, quality assurance and longevity support. Tecnomics has a proven track record in the field of telecom applications and an excellent reputation in the market as a reliable partner. So they fit very well into the Kontron network.”

“We are very pleased with Kontron’s decision” says Tanmoy Das, CEO of Tecnomics in SE Asia, “particularly since it once again confirms that stability and dependability combined with solid technical expertise are valuable assets for global suppliers such as Kontron. Tecnomics is bringing a strong complementary ecosystem to Kontron, including software development and design services and professional services for installation and implementation.”

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About Tecnomics:

Tecnomics is a member of the Comcraft Group, which is one of the largest private equity groups in the world. The company strives to be the Best Technology Distributor in Asia-Pacific through commitment to customer satisfaction, continuously adapting to the opportunities and dynamic of business, by remaining a consistent and reliable provider of leading edge technology solutions to customers, backed by high level of applications and other support services. Tecnomics brings a valuable partnership to our principals through in-depth knowledge of the relevant markets and demand creation through design focus, and nurturing a creative, challenging, and empowered professional environment for our team members.

About Kontron

Kontron designs and manufactures embedded and communications standards-based, rugged COTS and custom solutions for OEMs, systems integrators, and application providers in a variety of markets. Kontron engineering and manufacturing facilities, located throughout Europe, North America, and Asia-Pacific, work together with streamlined global sales and support services to help customers reduce their time-to-market and gain a competitive advantage. Kontron’s diverse product portfolio includes: boards & mezzanines, Computer-on-Modules, HMI’s & displays, systems & platforms, and rugged & custom capabilities. Kontron is a Premier member of the Intel® Embedded and Communications Alliance and has been a VDC Platinum Vendor for Embedded Computer Boards 5 years running. Kontron is listed on the German TecDAX stock exchange under the symbol "KBC". For more information, please visit: <http://www.kontron.com>

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Tecnomix Systems Pte Ltd as
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